

\$17m Automotive Devices Relaunch & Growth

Rebuilding a liquidated engineering business from acquisition through product development and commercial growth

The Challenge

An Australian automotive-devices engineering firm entered involuntary liquidation following management discord and limited market traction.



AT A GLANCE

\$17m

Equity, loans & grants

Australia

Automotive devices

4 years

Relaunch and value creation

Our Approach

- **Acquisition & Relaunch**
Negotiated acquisition of the liquidated assets and served as interim CEO.
- **Business Development**
Developed strategy, operating model and financial plans.
- **Product & Technology**
Managed technology, product development and IP strategy.
- **Capital & Commercialisation**
Developed investment proposals, secured grants and capital, and built customer and alliance relationships.

Outcome

Initial R&D, prototypes and field trials were completed; global customer agreements were secured; company value increased from near zero to more than \$15 million over four years.

Experience Across the Journey

